

# The Publishing Process



**S.R. Scientific Publication**

8, Gandhi Nagar, Near

Paliwal Park, AGRA - 282003

Tel. (+91) 9927426509, 7060354499

[www.srsscientificpublication.com](http://www.srsscientificpublication.com)

---

## An overview of the publishing process:

1. **Submission:** Once you've [submitted](#) your book proposal, sample material, and CV to a S.R. Scientific Publication editor, your editor will contact you to discuss it.
2. **Manuscript Preparation :**  
The managing editorial and production departments oversee the production of your book, they supervise the transformation of your manuscript from a Microsoft Word Document into a finished book. Your manuscript should be emailed in one of the popular word processing. We will also accept manuscripts as an e-mail attachment in, Microsoft Word.
3. **Board Approval::**  
With the original proposal, sample material, review, and response in hand, your editor will present the book to our Editorial Board for approval to publish the book.
4. **Editing :**  
The managing editor is also consulted on the scheduling of the book. At most print book publishers, all changes to the manuscript take place on the hardcopy; the original disk is isolated to ensure version control. The managing editor takes the hardcopy of the manuscript and assigns it to a developmental editor or a production editor.
5. We save a copy of your book in its unedited form (clearly marked, of course), and the whole production process takes place using the disk that you've provided. That's why it's so important that you supply us with a disk with your file in Microsoft Word **Pagination:**  
Once the editing is completed, the book is ready for pagination into a book format for printing. We use professional design software that has expert kerning of text and unlimited design capabilities for your book. From here on your book will be in a digital format until it comes off the press. You will be sent PDF proof copies of the book so that you can go over every page. Yes, you will have hands-on in every step of the process.
6. **ISBN (International Standard book Number)**  
Your book will be assigned an ISBN. This number will automatically tag the book to our publishing house. The buyer and the consumer will be able to find your book with this number.
7. **Cover Design**  
We take pride in having the best covers in the industry, and only us top graphic designers. The cover process begins early. After the art director comes up with a design concept using Photoshop, the pdf is emailed to the author for approval. Upon approval of the cover design, work begins on text for the back cover. You will need to send us your bio and a recent photo for the back cover.

## **8. Ready For Press**

The book will be made into a readable PDF file and emailed to you for your approval. Carefully review the pdf, as we are close to going to press. When all of this is done, the production process comes to a close. In the case of a print book, the cover and the interior are sent to the printer in a PDF format. When digital proofs come back from the printer, they are checked for errors in the copy, the colors, and the effects. In the print world, the final pdf proofs are sent to the printer. The printer sends the publisher a “digital proofs,” which is the final pdf document.

If everything is all right, and it usually is, the production manager will give the print order. Books are printed, bound, and shipped from the same place.

## **9. Digital Publishing**

Converting the edited manuscript to digital book formats, Publishers then distribute these digital books to various digital book suppliers.

## **10. Marketing and Promotion**

Marketing includes market analysis and promotion strategy. Marketing begins at the editorial stage, when decisions are being made whether to publish a book or not. It is a books marketability that often determines if a book is published or rejected.

**If you have a manuscript and want it published, feel free to call  
S.R. Scientific Publications at**

(+91) 9927426509

(or e-mail [srscientificpublication@gmail.com](mailto:srscientificpublication@gmail.com)).

For mail:

**S.R. Scientific Publication**

8, Gandhi Nagar, Near

Paliwal Park, AGRA - 282003

Tel. (+91) 9927426509, 7060354499

[www.srscientificpublication.com](http://www.srscientificpublication.com)